



Robert Fergusson

Treasurer – Ayrshire Chamber of Commerce

As Managing Partner at William Duncan Accountants, Robert Fergusson's passion lies in helping clients know their purpose so that they can achieve their life and business goals. During his many years at the helm he has grown the business and positioned it as one of the most digitally advanced, progressive advisory practices in the country.

His advocacy for the use of Cloud and AI technology in accountancy is rooted in his belief that these tools can significantly improve the efficiency and accuracy of quality, up-to-the-minute data for businesses and individuals. His contribution to the digital advancement of William Duncan Accountants is a testament to this vision. When he's not in the office or assisting clients with their financial journeys,

Robert is an avid supporter of the Ayr Rugby Club. As someone who finds great fulfilment in his profession, Robert's dream is that the next generation will also find the same enjoyment and sense of purpose in this field.

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