



Neil Reid

Treasurer—Ayrshire Chamber of Commerce

Neil Reid is a Partner at Dains, based in Ayr, and plays a key leadership role in the firm's strategic development across Scotland. With extensive experience advising SMEs, charities, and larger corporate groups, Neil is known for his clear thinking, collaborative style, and commitment to helping businesses move forward with confidence.

He works closely with individual business owners' and leadership teams to provide clarity and direction. Whether navigating change, improving governance, or unlocking new opportunities. Neil's approach is grounded in genuine care and a deep understanding of what matters most to clients.

Neil maintains strong connections across Ayrshire's business landscape, regularly participating in Business Club Ayrshire and other regional forums. His appointment reflects Dains' commitment to local partnership and its belief that success is built through collaboration, not complexity.

As a Board member, Neil brings a grounded understanding of local business challenges, a strategic mindset, and a genuine interest in supporting the Chamber's mission to drive growth, innovation, and opportunity across the region. He brings a client-first mindset, a strategic lens, and a belief that Your Success Matters—however you define it.

Neil is married with two grown-up sons and enjoys keeping active at the gym and unwinding at live sports and music events.

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