



**Calling all Ayrshire companies with amazing apprentices!**

The Ayrshire Apprenticeship Challenge is back for 2025, offering a fantastic opportunity to **give back to your community** while **developing the skills and talent of your apprentice workforce**.

**Here's why you should participate:**

* **Make a positive impact:** Your apprentices will plan, develop, and complete a project that benefits your local community. Past projects have included everything from building additions to playgrounds to fundraising for charities!
* **Empower your apprentices:** The challenge gives them ownership and responsibility - a chance to shine and showcase their abilities beyond the everyday.
* **Boost morale and engagement:** Working on a meaningful project together fosters teamwork and creates a more engaged and motivated apprentice team.
* **Attract and retain top talent:** Highlight your commitment to social responsibility and employee development, making your company a magnet for talented young people.

**What kind of projects are eligible?**

The sky's the limit! Think **building, decorating, event planning, fundraising, raising awareness, or educating**. Whether it's physical (like building an item for a community garden) or more administrative (like organising a charity run), the key is to make a positive difference.

**Who can enter?**

Open to companies with  **one or more apprentices** (Foundation, Modern, or Graduate).

We welcome 3 different types of ‘teams’:

* Individuals
* Company Teams
* Blended teams (Blended teams could be made up of students from the same course at College)

**What is the timeline?**

* **Monday 14th July 2025- Deadline for Registration**
* **August- January 2025 – Completion of project**
* **Tuesday 2nd September 2025– Optional Team building workshop**
* **Tuesday 16th September 2025 – Optional Leadership workshop**
* **Wednesday 26th November - Optional Report/Portfolio workshop**
* **Wednesday 21st January - Optional Presentation Skills workshop**
* **Friday 30th January 2026 (no later than 5pm)– Portfolio Submission Deadline**
* **Tuesday 3rd March 2026– Final Event during Scottish Apprenticeship Week**

**Spread the Word!**

We encourage you to promote the Ayrshire Apprenticeship Challenge within your company and community.

**Media Coverage:**

To ensure proper recognition for everyone involved, please include the following details in any media coverage related to the Challenge:

* Initiative Name: Ayrshire Apprenticeship Challenge
* Participating Organisers: Ayrshire Chamber of Commerce & Industry and DYW Ayrshire

For questions or media release review, contact Emma McClymont emcclymont@ayrshire-chamber.org

**Ready to join the Challenge?**

Fill out the simple registration form below and submit it to Emma McClymont at emcclymont@ayrshire-chamber.org and return by **Monday 14th July 2025.**

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| **Employer Registration Form** |
| **Organisation Name:** |  |
| **Main Contact Name & Job Title:** |  |
| **Main Contact Email:** |  |
| **Company Address:** |  |
| **Telephone Number:** |  |
| **Number of Apprentices Involved:** |  |
| **Names of Apprentices Involved:** |  |
| **Contact Email of ALL Apprentices Involved:** |  |
| **Apprenticeship Type(s):** (Foundation, Modern, Graduate) |  |
| **Apprenticeship Framework(s):** |  |
| **Proposed Challenge:** Briefly describe your project idea. |  |
| **Project Sourcing Help:** Do you need assistance finding a project?  |  **YES** |  **NO** |
| **Team Building Workshop-Tuesday 2nd September:** Are you interested attending and how many spaces do you require? |  **YES** **No of Spaces:**  | **NO** |
| **Leadership Workshop- Tuesday 16th September:**  Are you interested attending and how many spaces do you require? |  **YES** **No of Spaces:**  |  **NO** |