North Ayrshire
COMMUNITY
CHAMPION
AWARDS 2026

SPONSORSHIP PROPOSAL 2026

#NorthAyrshirecommchamps

HEROES

OVERVIEW

The North Ayrshire Community Champion Awards campaign and event will recognise, reward, celebrate and honour the achievements and endeavours undertaken each and every day by the local people in the communities throughout North Ayrshire and the surrounding area.

The Community Champions campaign and event reaches out to the hearts of people in the local communities by acknowledging the courage and selfless acts undertaken to enrich the lives of others. The 2026 event will be given an extensive editorial campaign launching early 2026 running for four months within our three local news bands including post event editorial providing excellent branding opportunities. We want to celebrate those who make our communities a better place to live and work in.

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TIMELINE

01 **OFFICIAL PRESS LAUNCH:**
JANUARY 2026

02 **ENTRY DEADLINE:**
MARCH 2026

03 **JUDGING:**
MARCH 2026

04 **AWARDS CEREMONY:**
FRIDAY, APRIL 24, 2026

CATEGORIES

North Ayrshire COMMUNITY CHAMPION AWARDS 2026

- COMMUNITY CHAMPION OF THE YEAR
- BUSINESS CHAMPION OF THE YEAR
- CHARITY CHAMPION OF THE YEAR
- YOUTH COMMUNITY CHAMPION OF THE YEAR
- LITTLE CHAMPION OF THE YEAR
- SENIOR COMMUNITY CHAMPION OF THE YEAR
- HEALTH & CARE CHAMPION OF THE YEAR
- ENVIRONMENTAL CHAMPION OF THE YEAR
- SPORTING CHAMPION OF THE YEAR
- ARTS & CULTURE CHAMPION OF THE YEAR
- HEART OF GOLD AWARD
- CHAMPION MENTOR OF THE YEAR

We are always open to hear from our partners on ideas for categories.
If you believe there is place for a new category which you would like to be aligned to, please let us know.

SPONSORSHIP

North Ayrshire COMMUNITY CHAMPION AWARDS 2026

BENEFITS	HEADLINE SPONSORSHIP	CATEGORY SPONSORSHIP	SUPPORT SPONSORSHIP
Premium Branding across the full campaign and event with your company logo incorporated into the main event logo	✓		
Opportunity to address the audience with an Official Welcome speech	✓		
Official Welcome within the event programme	✓		
Opportunity to present you sponsored categories award on stage	✓	✓	
Comments from your business within editorial coverage, online and in print	✓	✓	
Dedicated sponsors webpage, featuring your logo bio and website link	✓	✓	✓
Full Page advert within event programme	✓	✓	✓
Company logo branding across the full campaign (In print and online) and throughout the event	✓	✓	✓
Company name mentioned within editorial coverage	✓	✓	✓
Brand-specific advertising package to be used to promote a product or service if your choice.	✓	✓	✓
Number of Categories sponsored	2	1	-
Number of VIP Tickets to attend	10	5	2

Our team want you to get the most out of sponsoring one of our events. If there is a benefit you were looking for that isn't on the list, please get in touch and we will be happy to create a bespoke package for your organisation!

AYRSHIRE

Let us place your business at the heart of the local community.

Every week we put hundreds of local businesses into the hands of thousands of prospective customers. Our fully integrated marketing campaigns are uniquely developed to meet your marketing requirements.

Source:*JICREG/Telmar Oct 2024 - Unduplicated adult readership based on 4 weeks in print and 4 weeks online (Newsbrand Full Marketing Area - Postal Sector list available on request). Print readership JICREG Sep 2024, Online – Adobe Analytics Apr 2024 (average monthly UB/PV's).

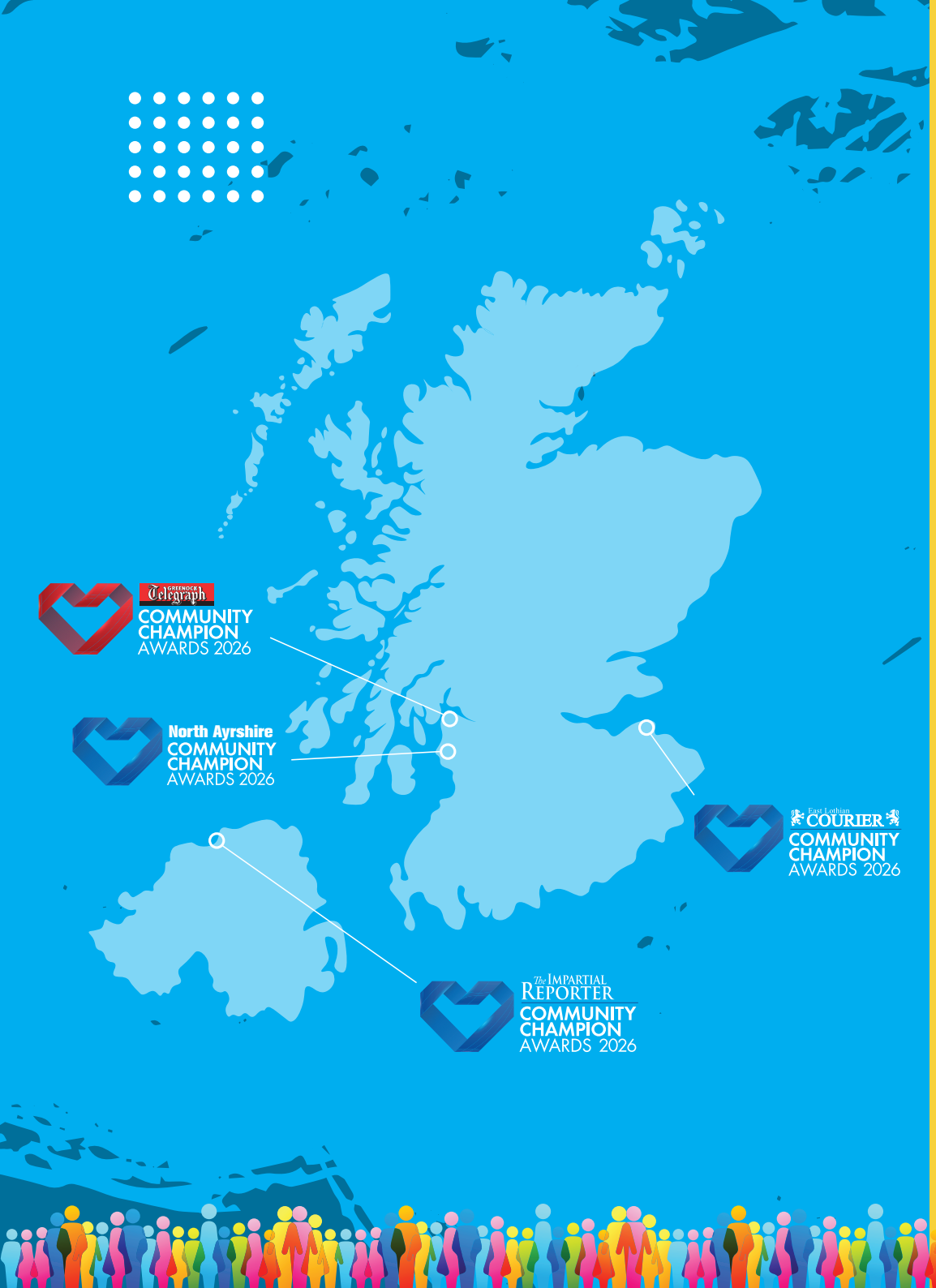
North Ayrshire COMMUNITY CHAMPION AWARDS 2026

798k+
UNIQUE BROWSERS

2.3m+
PAGE VIEWS

24k+
PRINT READERSHIP

Reaching up to
88%
of adults across the newsbrand area in print and online.



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Ardrossan & Saltcoats Herald IrvineTimes Largs & Millport Weekly News

THANK YOU

Looking to expand your reach across our other Community Champion Awards? Reach out today to find out more about out multi event sponsorship packages.