



Ayrshire Chamber of Commerce Annual Dinner

Sponsorship Opportunities 2026



Overview

The Ayrshire Chamber of Commerce Annual Dinner is a prestigious event and has long been one of the most popular in the local business calendar hosting over 500 influential businesspeople from across Ayrshire.

The event brings together Ayrshire Chamber partners and members for a night of celebration and networking. It is a unique opportunity for businesses and organisations to reach a large and influential audience and the perfect platform to promote your business.

The winner of the Business Excellence Award 2026 will also be revealed on the night.



Trump Turnberry



Friday 27th March

Over 500+ Business Leaders

Scan here to watch last years highlight reel



Keynote Speaker 2026

MIKE SOUTAR

Entrepreneur | CEO | Business Transformation Thought Leader

Mike Soutar is an entrepreneur, broadcaster and advisor on business transformation. His passion is supporting the next generation of founders and CEOs to grow into inspiring and effective leaders.

Mike has appeared as one of Lord Sugar's trusted advisors on BBC's The Apprentice for 13 seasons. He has led some of the UK's biggest media brands during periods of significant change, focusing on building better businesses, developing leadership talent and establishing the optimal culture for success.

He founded Shortlist Media out of the ashes of the financial crash in 2007 and revolutionised UK magazine publishing in the process. With a continuing interest in media, entertainment and technology, Mike is a Non-Executive Director of Scottish Rugby, a Trustee of V&A Dundee and a Board advisor to fast-growth businesses spanning fintech, contemporary art and social media.





Why Sponsor?

- Enhanced brand recognition and exposure to over 500 influential guests
- Increased visibility and reach among chamber members and key partners
- Opportunity to network with other businesses and key decision-makers
- Demonstrate community commitment and support for regional business growth
- Strengthen business Relationships in a premium setting
- Generate leads and sales opportunities
- Exclusive media coverage through Chamber channels and partners
- Celebrate business success

Don't miss out, sponsorship opportunities are limited!

Principal Sponsor 2026



Previous Annual Dinner Sponsors





The Chamber plays a fantastic role in championing local enterprise, encouraging collaboration, and creating opportunities for businesses of all sizes. We're delighted to support this flagship event, which celebrates success and brings together the people who are shaping the future of business in our region.

At A&L we believe that the more you put in, the more you get out, we do not just sit back and expect things to happen. A&L understands that developing a business is a huge and challenging undertaking. We have 30 years experience of this and in partnership with the Ayrshire Chamber we believe we can help others on the journey. This is why we have taken the decision to be the Principal Sponsor of this fantastic event.



After years of working closely with Ayrshire Chambers of Commerce, the whole team at Donnini are incredibly excited to be the Principal Sponsors of this year's Annual Dinner. It's not just a fantastic opportunity for us to raise further awareness of our brand and to create stronger connections amongst business colleagues, it's also our way of saying thanks to the Chamber for their support over the years.

As one of our Exclusive Sponsors, you will receive premium exposure and recognition across every stage of the Ayrshire Chamber Annual Dinner 2026 before, during and after the event.

	Principal Sponsor	Event Partner
Feature	£8000 + VAT	£4000 + VAT
Company name and logo featured in all promotional channels	✓	✓
Logo in all event related marketing materials	✓	✓
Opportunity to address the audience from stage and share your message directly with key business leaders	✓	
Table for guests at Dinner in favourable location	10 tickets	5 tickets
Additional seat at the top table	✓	
Exclusive invitation to pre-drinks reception with other event sponsors and Ayrshire Chamber Platinum Partners	✓	✓
Prime space for business banners	✓	✓
Full page advert in the Annual Dinner booklet	✓	✓
Opportunity to include branded table gifts and promotional literature at each place setting	✓	
Meet the Sponsor Video shared pre event	✓	
Featured coverage in all follow up media and Chamber communications	✓	✓
Access to delegate list in advance of the event	✓	✓

Supporting Sponsorship Opportunities

Feature	Table Gift Sponsor	Programme Booklet Design Sponsor	Programme Booklet Print Sponsor	Room Décor Sponsor	Entertainment Sponsor
Company name and logo featured in all promotional channels	✓	✓	✓	✓	✓
Logo in all event related marketing materials	✓	✓	✓	✓	✓
Table for guests at Dinner in favourable location	5 tickets	5 tickets	5 tickets	5 tickets	5 tickets
Exclusive invitation to pre-drinks reception with other event sponsors and Ayrshire Chamber Platinum Partners	✓	✓	✓	✓	✓
Full page advert in the Annual Dinner booklet	✓	✓	✓	✓	✓
Featured coverage in all follow up media and Chamber communications	✓	✓	✓	✓	✓
Access to delegate list in advance of the event	✓	✓	✓	✓	✓

Contact us

There are also opportunities to sponsor other elements of the Ayrshire Chamber of Commerce Annual Dinner 2026.

To become a sponsor of the 2026 Ayrshire Chamber Annual Dinner, please contact [**dmcpherson@ayrshire-chamber.org**](mailto:dmcpherson@ayrshire-chamber.org) or call **01292 678666**.

We will be happy to discuss your specific needs and requirements and to help you choose the sponsorship package that is right for your business.

